

Project Nine

Interaction design Desktop

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Objectives

Build on the flow diagram I created in the previous project and sketch the screens and screen states for users flowing through the Fly UX desktop app.

Address all the issues and user goals identified in my research and analysis Learn how to use sketching as a tool for problem solving

Learn how sketching is a vital step before prototyping or digital wireframing

Develop great material for my portfolio



Tasks

Create a list of screens to design based on my flow diagram.

Include screen state when the state differs significantly based on users' actions.

Sketch each screen until the flow is completed. Note of any issues or inconsistencies that become apparent: these can be tackled in the next iteration.

Assume this won't be right the first time. Keep iterating until I'm happy that the flow works.

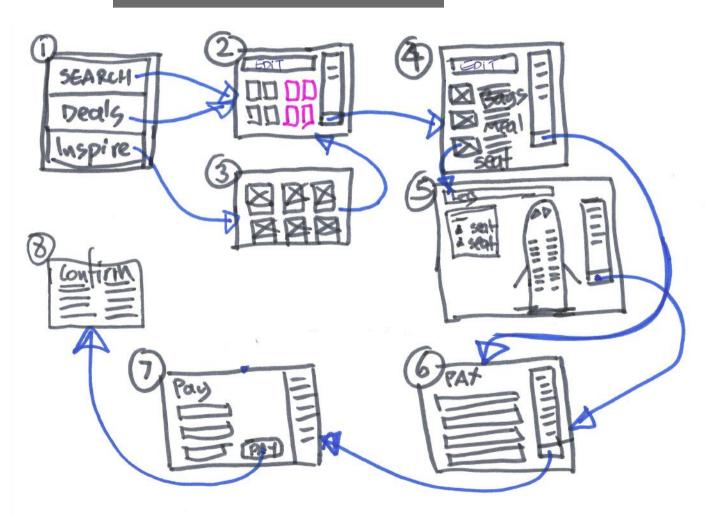
Finalise the sketches and photograph them.

Out of scope (Included for completeness): Passenger information Payment



Initial sketches

User Goals // Search // Cost // Book



Notes

User flow from Homepage (1)

3 flows to Search Results (2)

a) Enter search criteria

b) Click a Deal block

c) Via Inspire Landing page (3)

Add Extras (4) or skip to Passenger details (6)

Choose Your Seat (5)

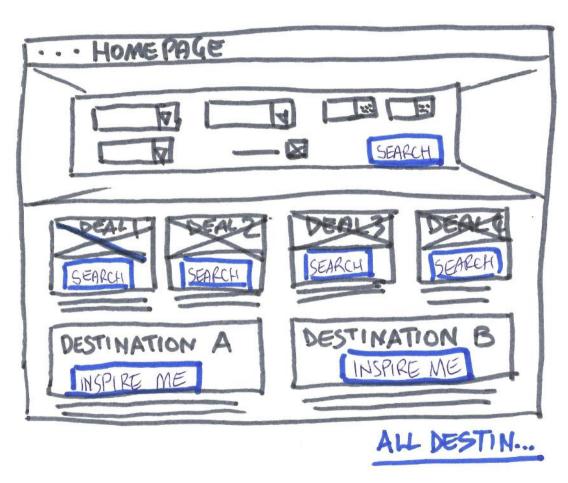
Progress to Payment (7)

Confirmation og Booking (8)



Screen refinements

Homepage

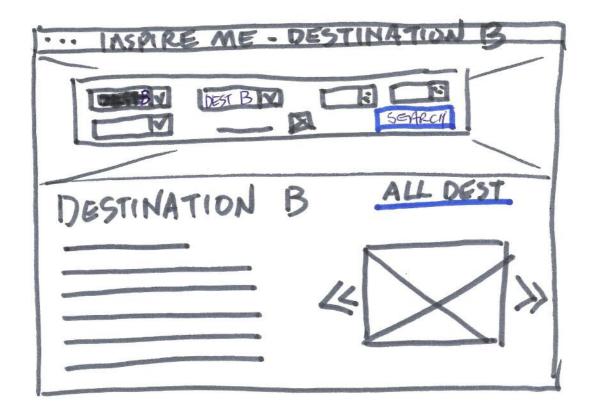


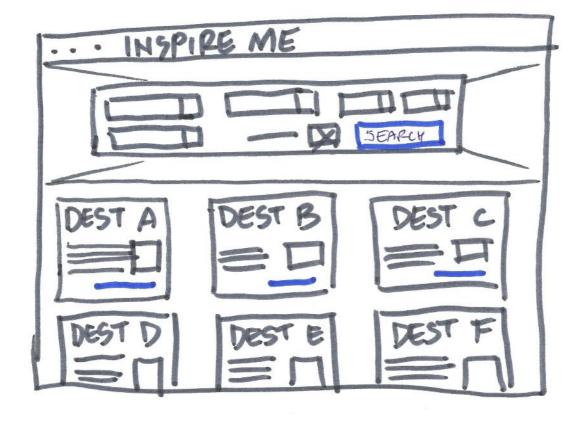


Components:

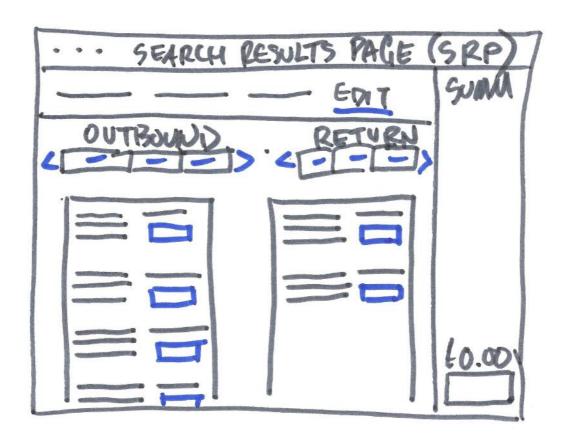
- a) Search panel
- b) Deal blocks
- c) Destination Inspiration blocks

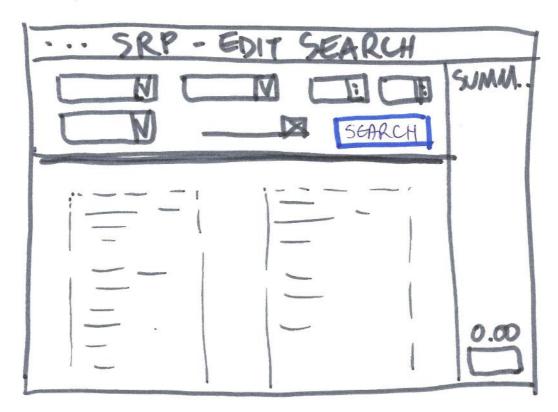






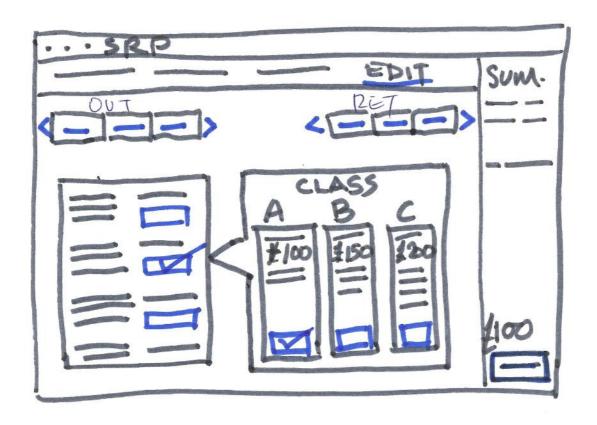


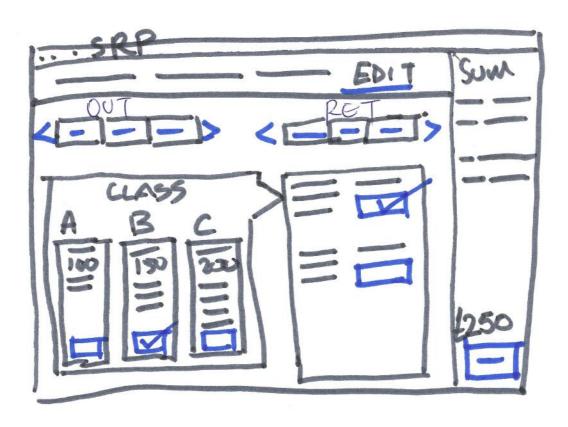




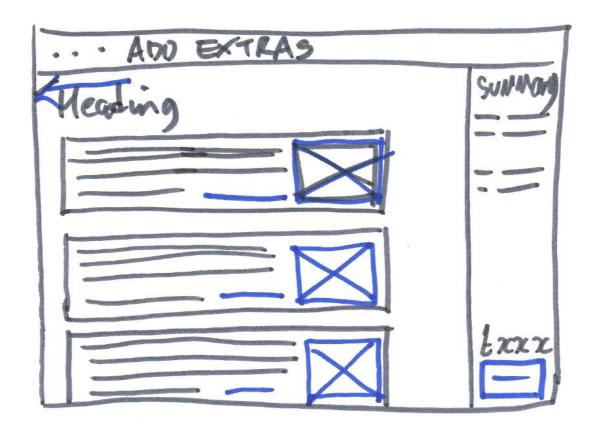


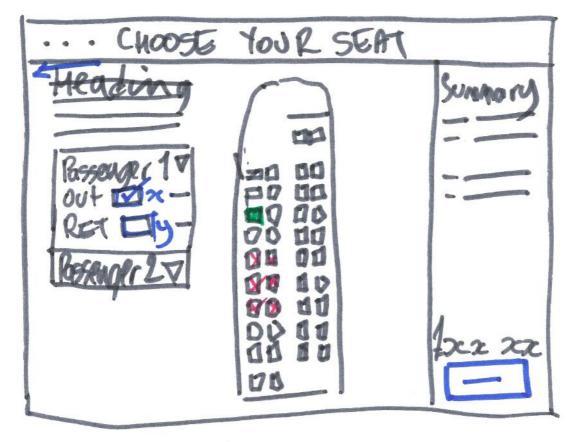
Screen refinement // Search Results Page // Cont..





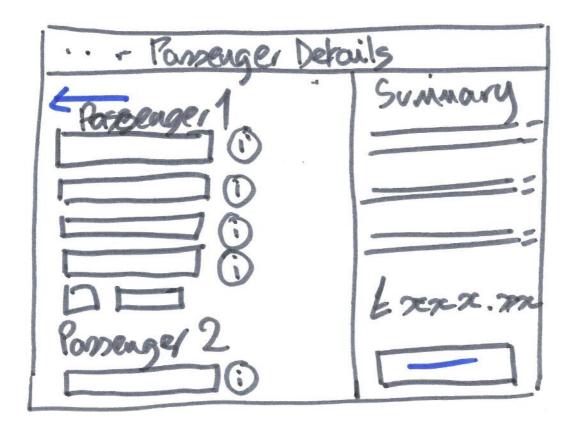


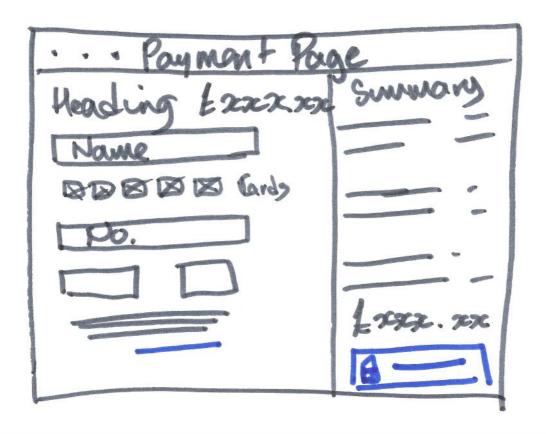






Screen refinement // Pasenger Details & Payment Page

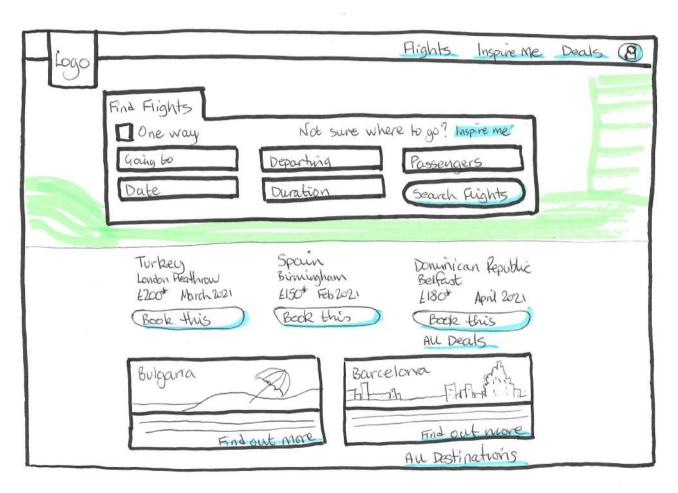






Final Lo-fidelity screens

Homepage



Notes

Search Panel over Inspirational Image

Deal block for specific Destination, Date and No. of Passengers (x2). Links to Search Results Page

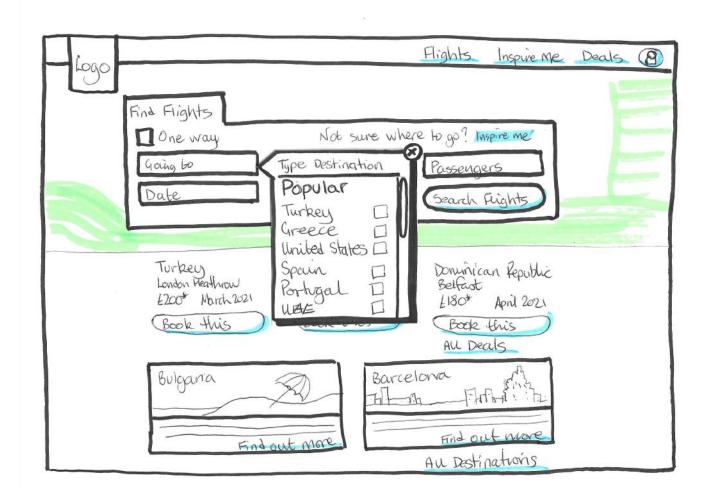
Link to Deals Landing page for more Deals

Inspire for Featured
Destinations.
Destination Title, Inspirational
Image, Brief description.
Link to Featured Destination
Landing Page

Link to All Destinations Landing Page



Final Lo-fidelity screens // Homepage // Search panel



Notes - Search Panel

One way checkbox Searches
Outbound only

Note sure where to go? <u>Inspire</u> <u>me</u> links to Destination Landing page

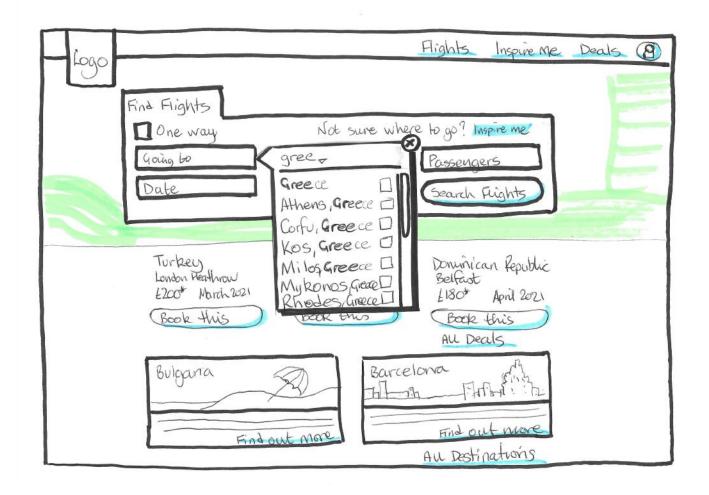
Going to:

Select from Popular Destinations

Clicking x closes Modal Tabbing progresses to Destination



Final Lo-fidelity screens // Homepage // Search panel // Cont...



Notes - Search Panel

Going to:

Start typing Destination

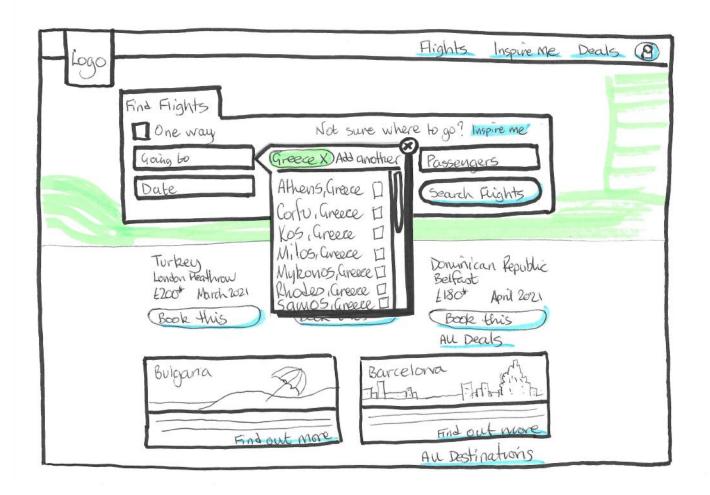
List is filtered to show ALL matches

- a) **Des**tination
- b) Resort, **Des**tination
- c) City, Resort, **Des**tination

Clicking x closes Modal Tabbing progresses to Destination



Final Lo-fidelity screens // Homepage // Search panel // Cont...





Going to:

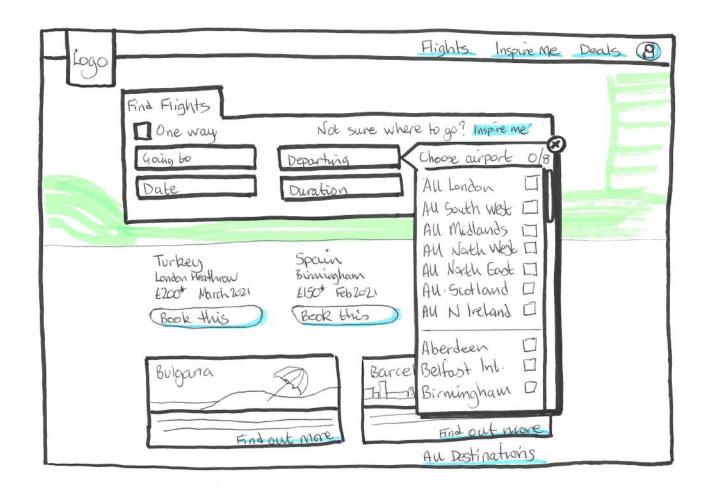
Destination is selected and added as a Chip

User can choose multiple Destinations (Max 3)

Clicking x closes Modal Tabbing progresses to Destination



Final Lo-fidelity screens // Homepage // Search panel // Cont..



Notes - Search Panel

Departing:

Select from Grouped Airports

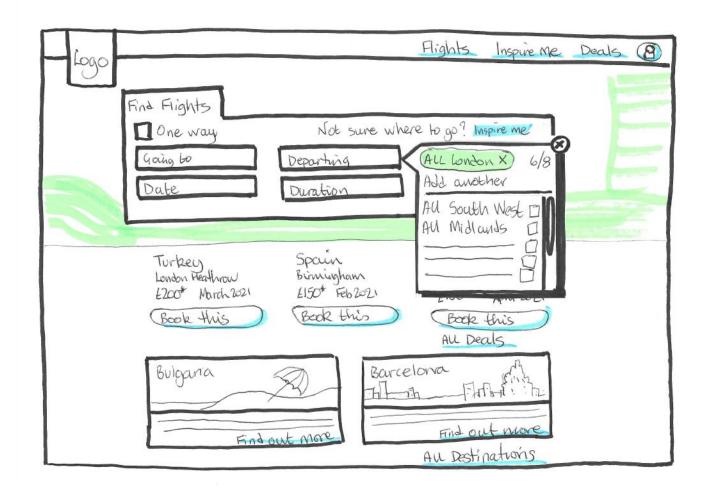
Select individual Airports

Start typing Airport

Clicking x closes Modal Tabbing progresses to Date



Final Lo-fidelity screens // Homepage // Search panel // Cont...



Notes - Search Panel

Departing:

Airport Group is selected and added as a Chip

Airport is selected from list and added as a Chip

Start typing Airport List is filtered to show ALL matches

User can choose multiple Airports (Max 8)

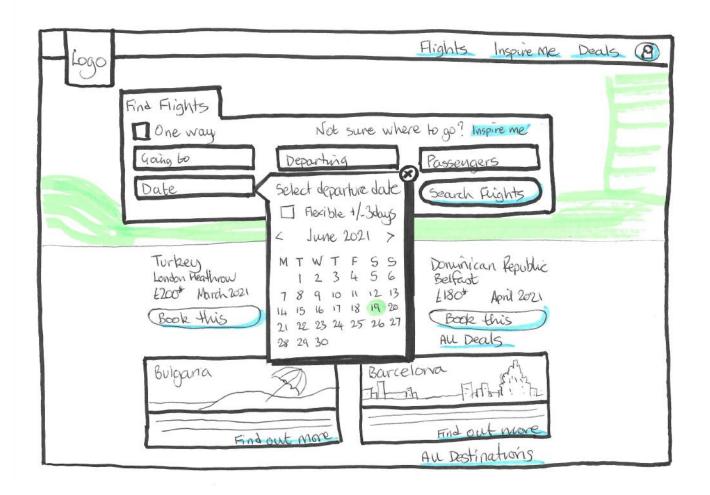
Each Airport in a group count towards the multi select

Clicking x closes Modal

Tabbing progresses to Date



Final Lo-fidelity screens // Homepage // Search panel // Cont..



Notes - Search Panel

Date:

Flexible +/- 3 days checkbox gives flexibility on Dates

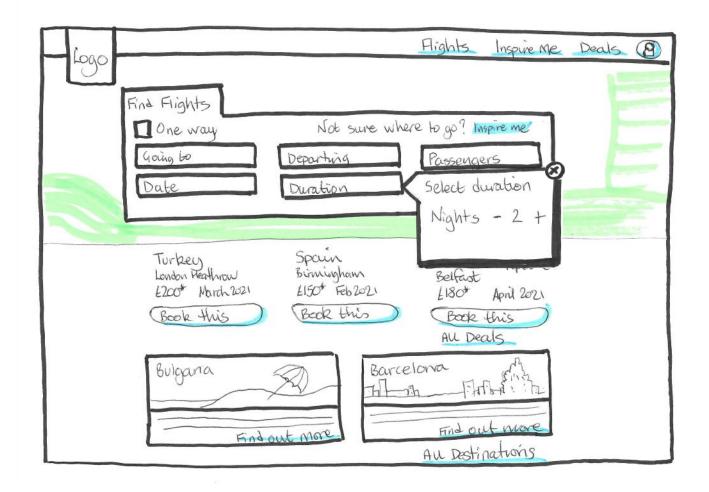
Standard Date Select Modal Previous / Next month scrolling

Select Day of travel

Clicking x closes Modal
Tabbing progresses to Duration



Final Lo-fidelity screens // Homepage // Search panel // Cont..



Notes - Search Panel

Duration:

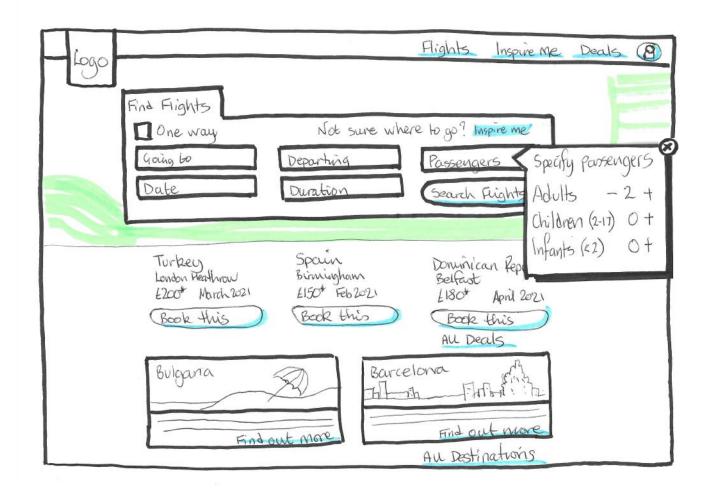
Defalts to 2 Nights

- / + to change duration

Clicking x closes Modal Tabbing progresses to Passengers



Final Lo-fidelity screens // Homepage // Search panel // Cont...



Notes - Search Panel

Passengers:

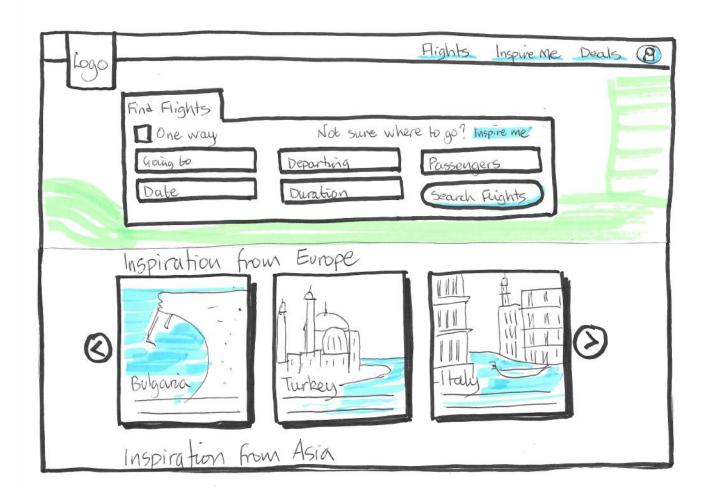
Defalts to 2 Adults

- / + to change Adults
- / + to change Children
- / + to change Infants

Clicking x closes Modal Focus changes to Search Flights



Final Lo-fidelity screens // Inspire Landing page (Destinations)



Notes

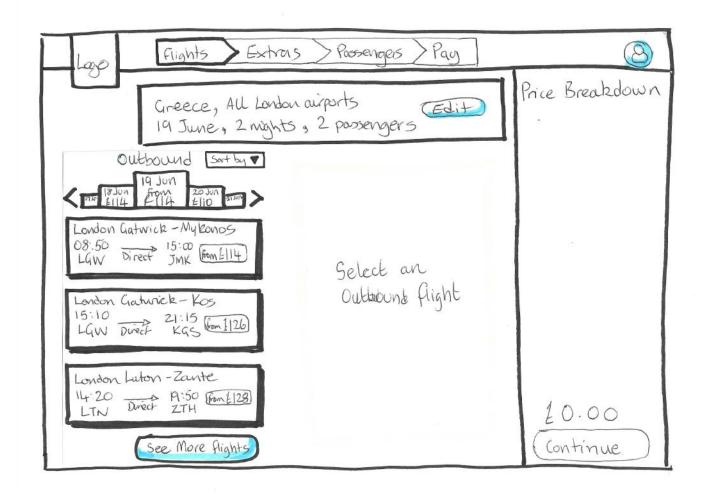
Destinations are ordered by Continents

Each Continent lists
Destinations with carousel
navigations

Clicks Destination Card goes to Destination Landing Page



Final Lo-fidelity screens // Search Result Page (SRP) // Choose Outbound flight



Notes

Edit Search modal on top

Price Breakdown on Right

Outbound results shown (3 or 4)

Sort By Going to, Departing, Price (Low-High, Price High-Low)

Carousel Scroll through dates

Flight Cards show:

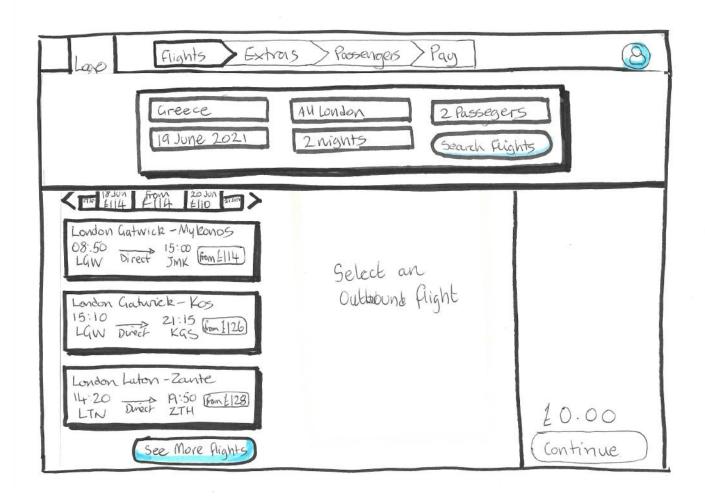
- a) From, To
- b) Departure, arrival times
- c) Airport Code
- d) Direct or In direct flight
- e) Price from

Prices are based on Number of Passengers

See more flights loads 3 or 4 more (if available)



Final Lo-fidelity screens // SRP // Edit search criteria



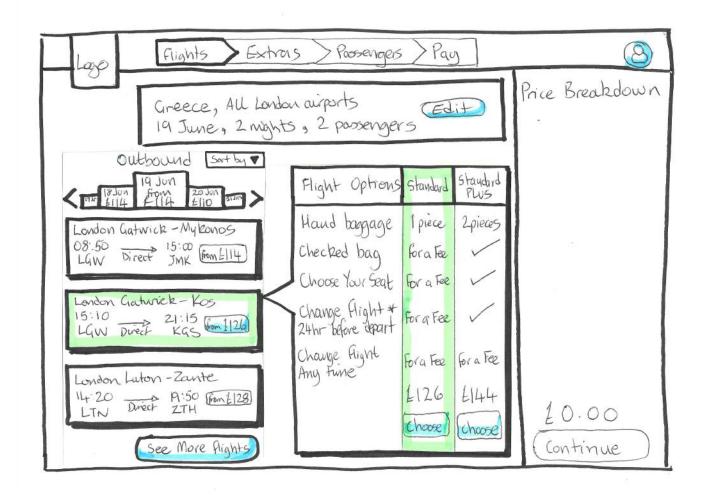
Notes

Edit Search Modal expands to Editable Search Panel (Excludes One way checkbox) (Excludes <u>Inspire me</u> link)

User edits search criteria, New search (Search Results Page)



Final Lo-fidelity screens // SRP // Choose Outbound Flight // Class



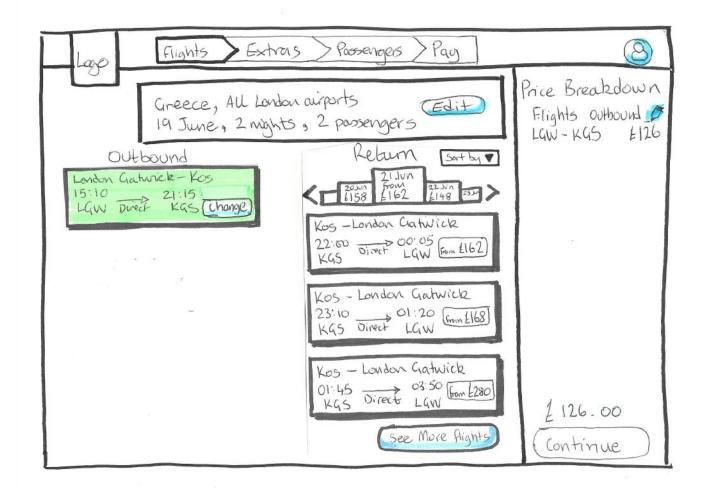
Notes

Selects Flight from Outbound Flight card shows Flight Options (Class infortmation)

Selects Class



Final Lo-fidelity screens // SRP // Choose Return Flight



Notes

Outbound Flight details added to Price Breakdown Panel

Outbound Flight can be edited

- a) from Outbound Card
- b) from Price Breakdown Panel

Return results shown (3 or 4)

Sort By Going to, Departing, Price (Low-High, Price High-Low)

Carousel Scroll through dates

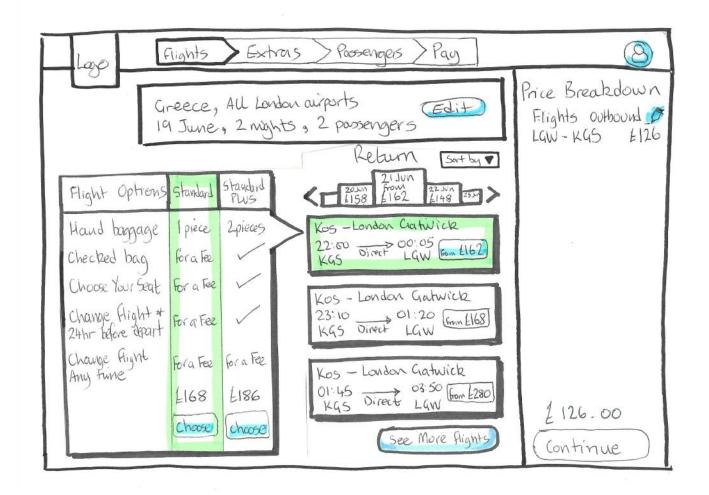
Flight Cards show:

- a) From, To
- b) Departure, arrival times
- c) Airport Code
- d) Direct or In direct flight
- e) Price from

Prices are based on Number of Passengers



Final Lo-fidelity screens // SRP // Choose Return Flight // Class



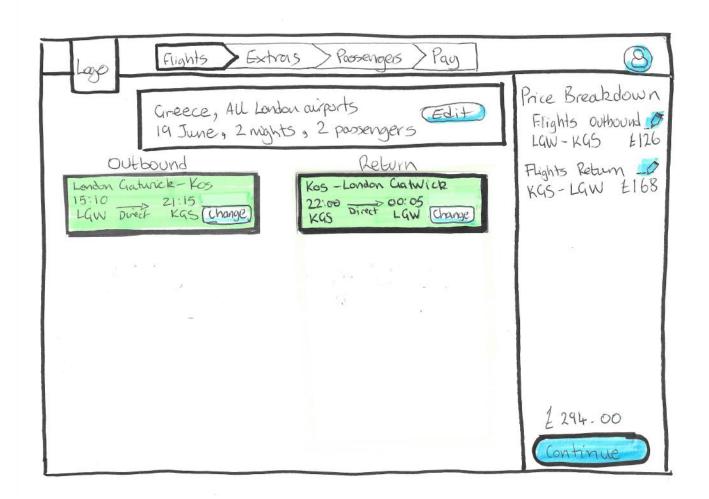
Notes

Selects Flight from Return Flight card shows Flight Options (Class infortmation)

Selects Class



Final Lo-fidelity screens // SRP // Flights chosen



Notes

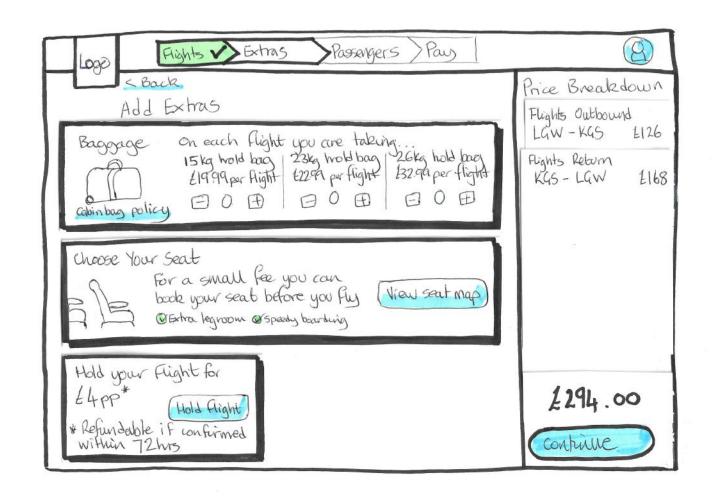
Return Flight details added to Price Breakdown Panel

Return Flight can be edited a) from Return Card b) from Price Breakdown Panel

Click Continue progresses to Add Extras Landing Page



Final Lo-fidelity screens // Extras



Notes

Price Breakdown on Right

Baggage Card with options to add baggage.

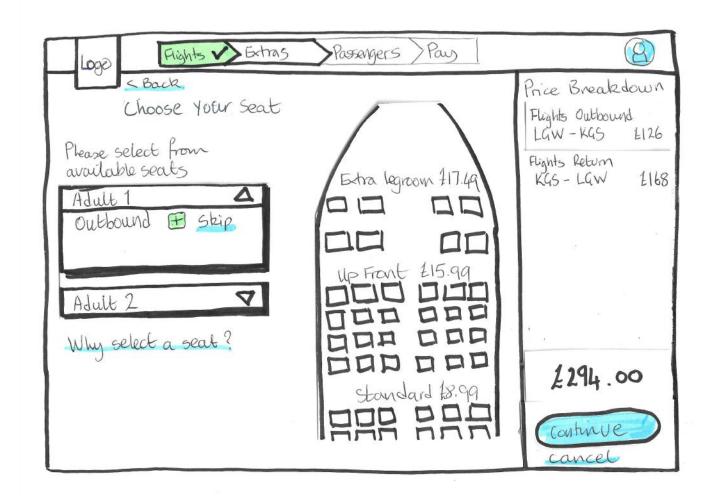
Prices show are per flight 1 @ £19.99 = £ 39.98 if return flight

Choose Your Seat (CYS) Card opens CYS Map

Hold Flight Card to Hold flights for a fee



Final Lo-fidelity screens // Extras // Choose Your Seat



Notes

Price Breakdown on Right Additional "Cancel" to exit from CYS

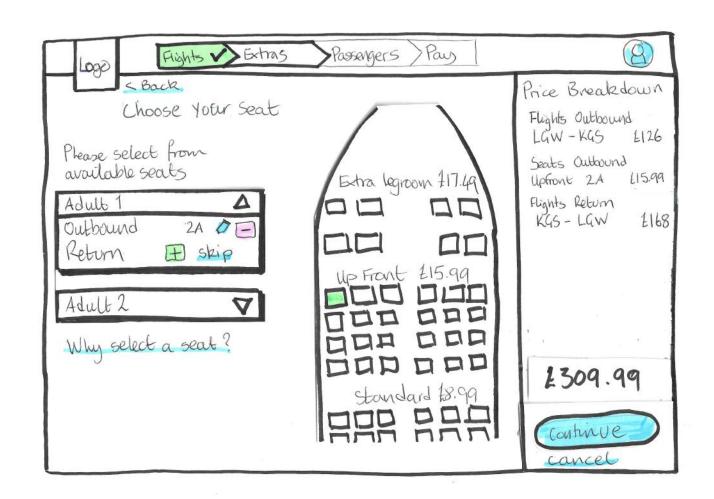
Aircraft seat map shown in centre

Expanding Cards for each
Passenger
Default Open for Passenger 1

Select + to activate Seat map selection Select Skip ignore Outbound and reveal Return CYS Option



Final Lo-fidelity screens // Extras // Choose Your Seat // Cont..



Notes

Outbound CYS option is added to Price Breakdown Panel

CYS options can be edited via Card

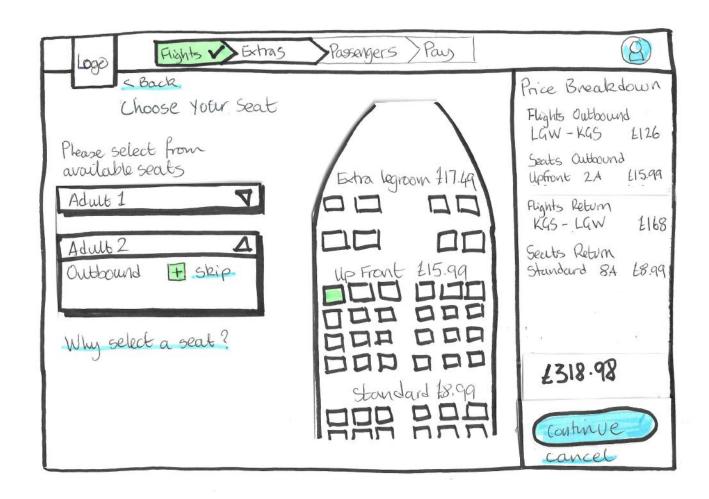
- a) Pencil to Edit
- b) to remove

Return CYS Option is revealed

Once Passenger1 has finished, Passenger 2 can be complete in the same way



Final Lo-fidelity screens // Extras // Choose Your Seat // Cont..



Notes

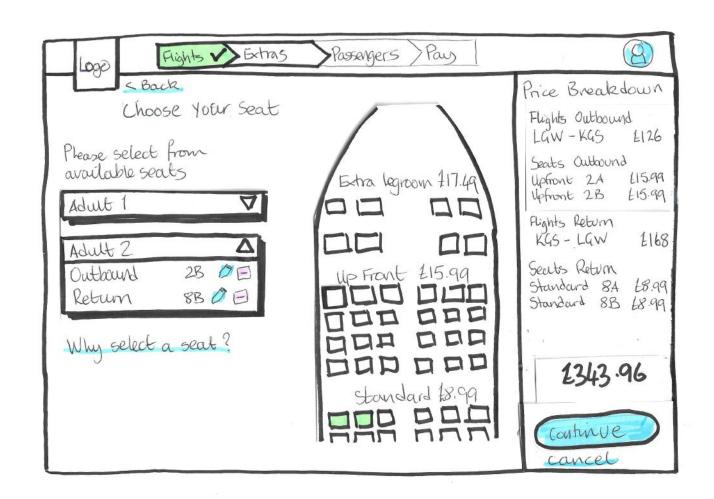
Passenger 1 Card is closed

Passenger 2 Card is open

Select + to activate Seat map selection Select Skip ignore Outbound and reveal Return CYS Option



Final Lo-fidelity screens // Extras // Choose Your Seat // Cont..



Notes

Return CYS option is added to Price Breakdown Panel

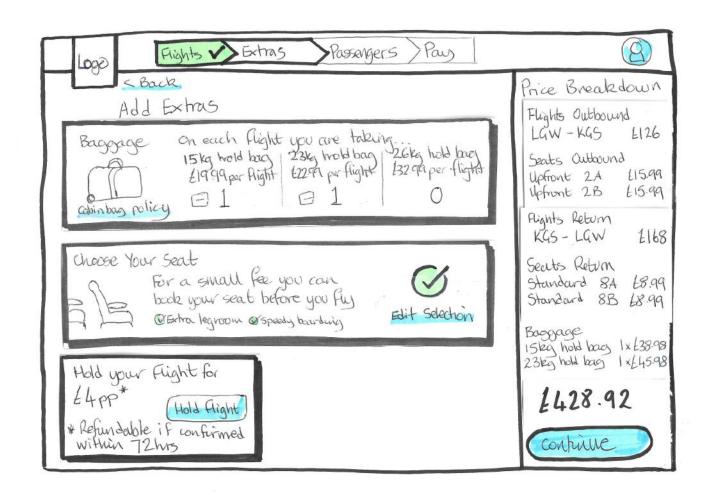
CYS options can be edited via Card

- a) Pencil to Edit
- b) to remove

Click Continue progresses to Add Extras Landing Page



Final Lo-fidelity screens // Extras // Cont..



Notes

Baggage added and reflects in Price Breakdown Panel

Price Breakdown Panel dynamically reflects the Baggage choise with page refresh.

Choose Your Seats (CYS) added and reflects in Price Breakdown Panel

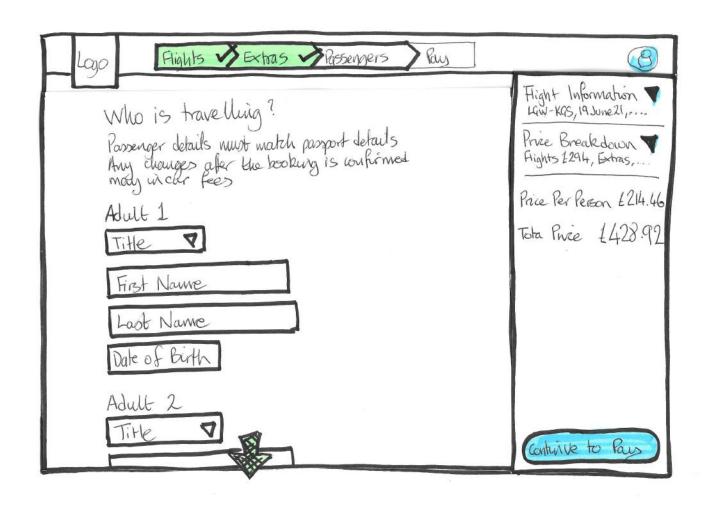
CYS Card indicates a selection has been made

CYS can be editeds via the card

Click Continue progresses to Passenger Details Page



Final Lo-fidelity screens // Passenger Details



Notes

Flight Information and Price Breakdown on Right.

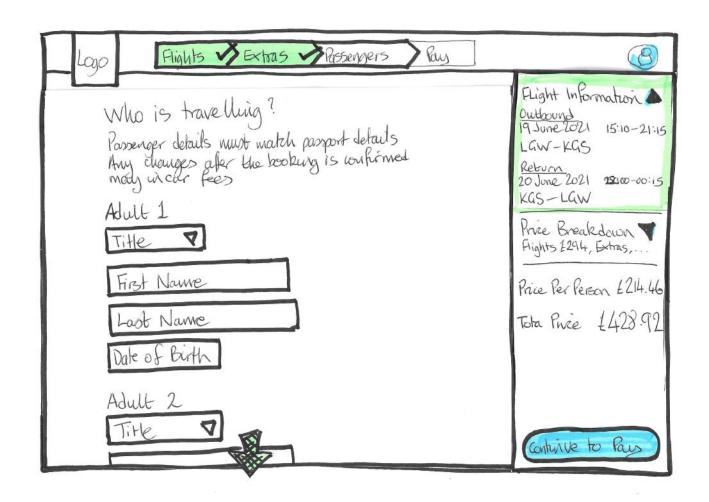
Information is expandable to shown details

Price per person shown

Total Price shown



Final Lo-fidelity screens // Passenger Details // Flight Information expanded

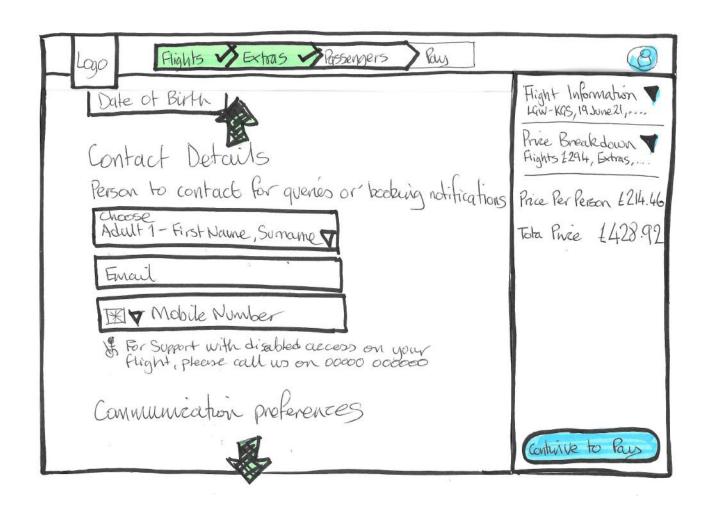


Notes

Flight Information Expanded for more detail



Final Lo-fidelity screens // Passenger Details // Cont..

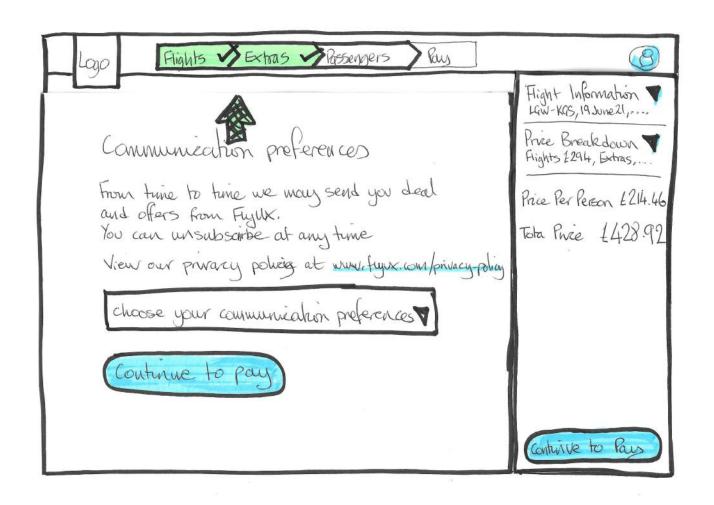


Notes

Contact Information populates Adult details already complete above.



Final Lo-fidelity screens // Passenger Details // Cont..



Notes

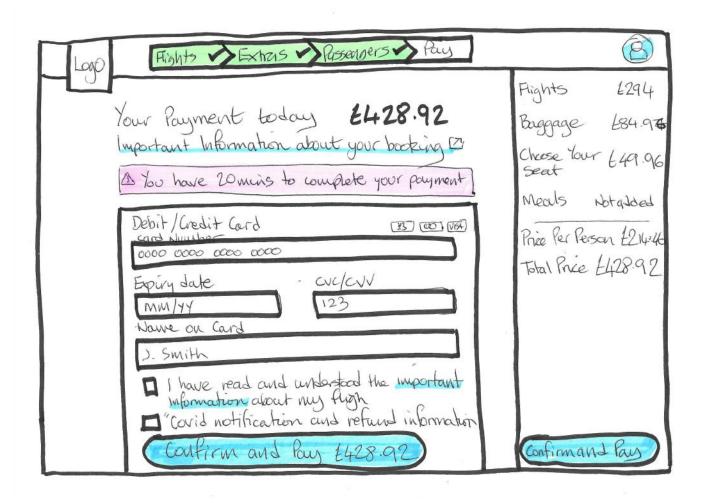
Communication preferences a) "Yes, I'd like to recieve..." b) "No, I don't want to recieve..."

Continue to pay Button below form

Continue to pay Button on Summary panel



Final Lo-fidelity screens // Payment



Notes

Standard Payment form

Warning to complete payment information within a timeframe

Customer must Agree to have read important information (Link to new window)

Customer must agree they understand any COVID related refund policies

If any, Customer agree's that by clicking Confirm to have read Booking terms and Conditions (Link to new window)

