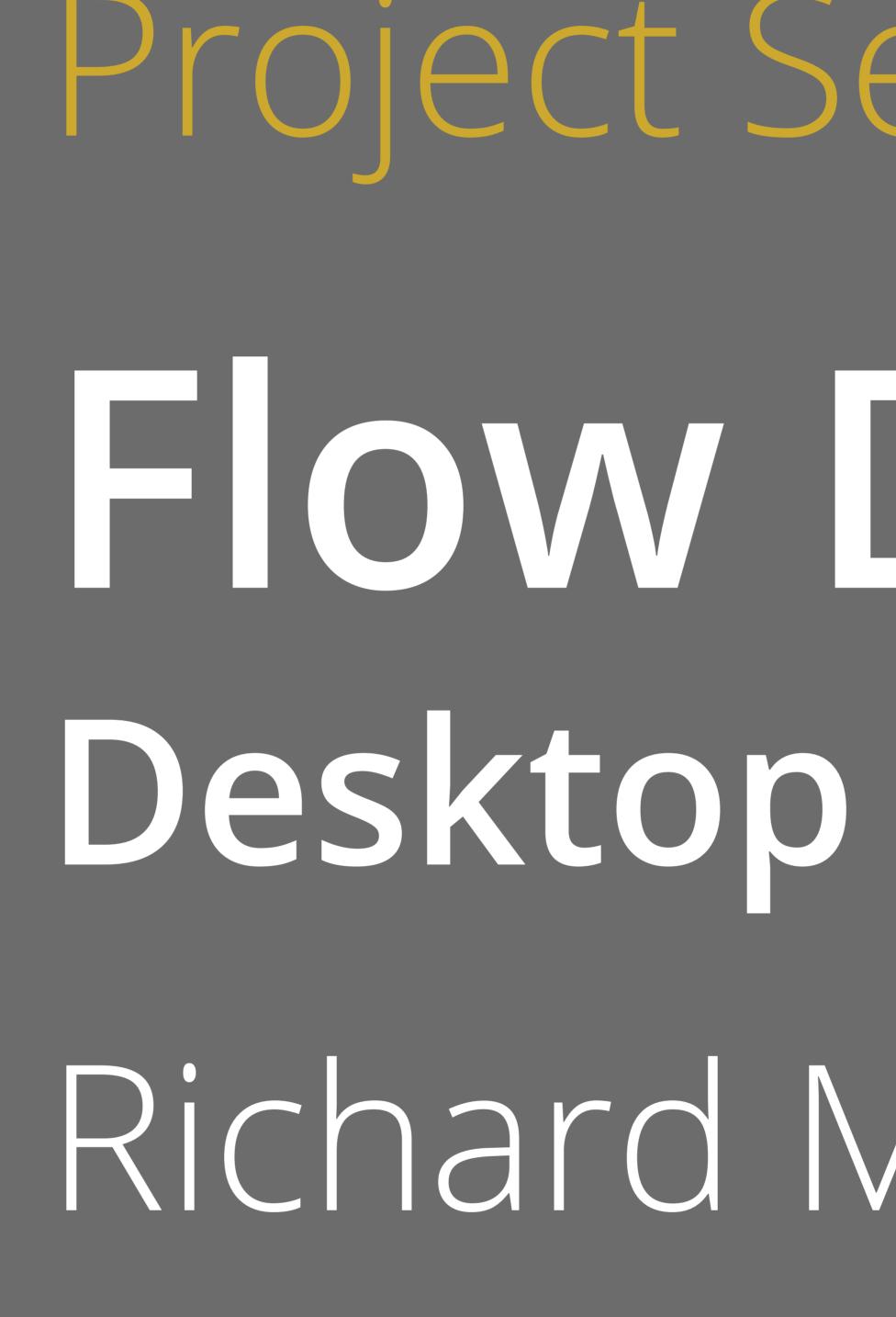


Design Institute



Project Seven Flow Diagram Richard Marseglia

February 2021

Objectives

Define the high-level flow for booking flights on a new airline website Address all the issues highlighted in my customer journey map Lay the groundwork on which to build my designs in upcoming projects



Tasks -

Sketch out the user flow.

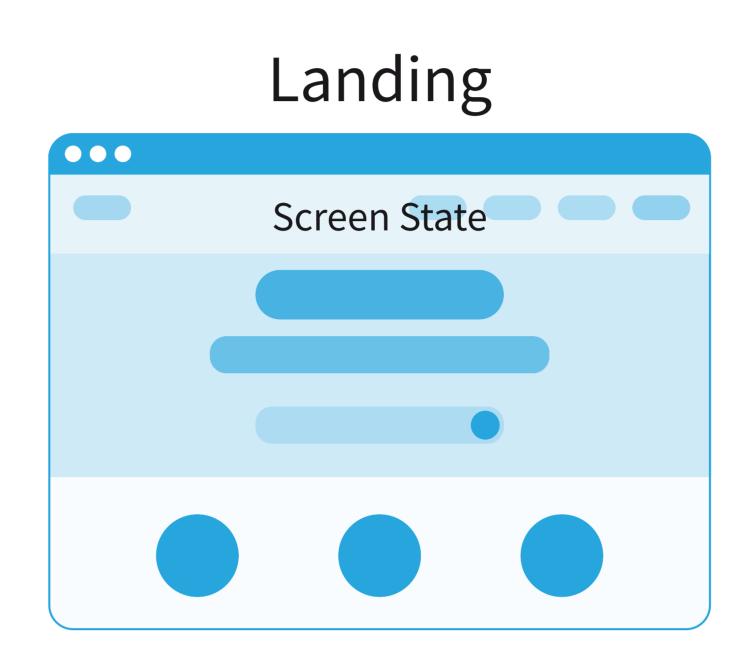
Each screen or state is represented by a box.

Each interaction, such as choosing a departure airport or entering a date, is represented by a circle.

Sketch the flow from the homepage up to and including seat selection.

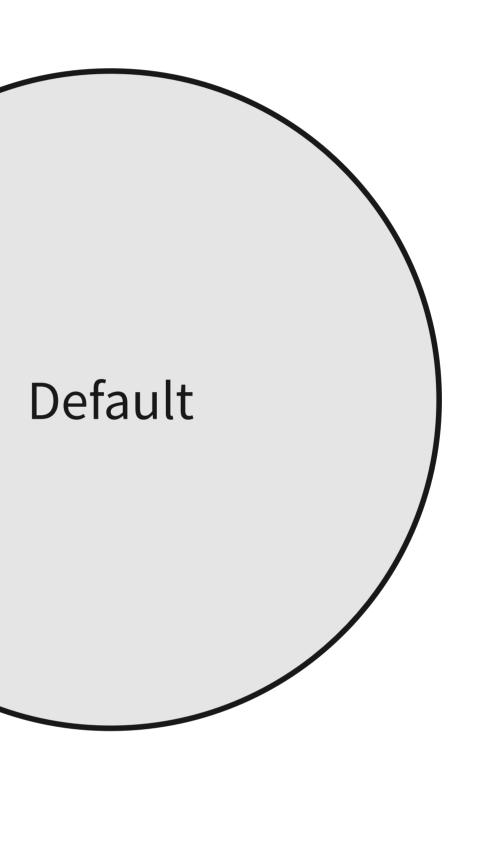
When satisfied with the flow, recreate it in digital format. I have used Figma.



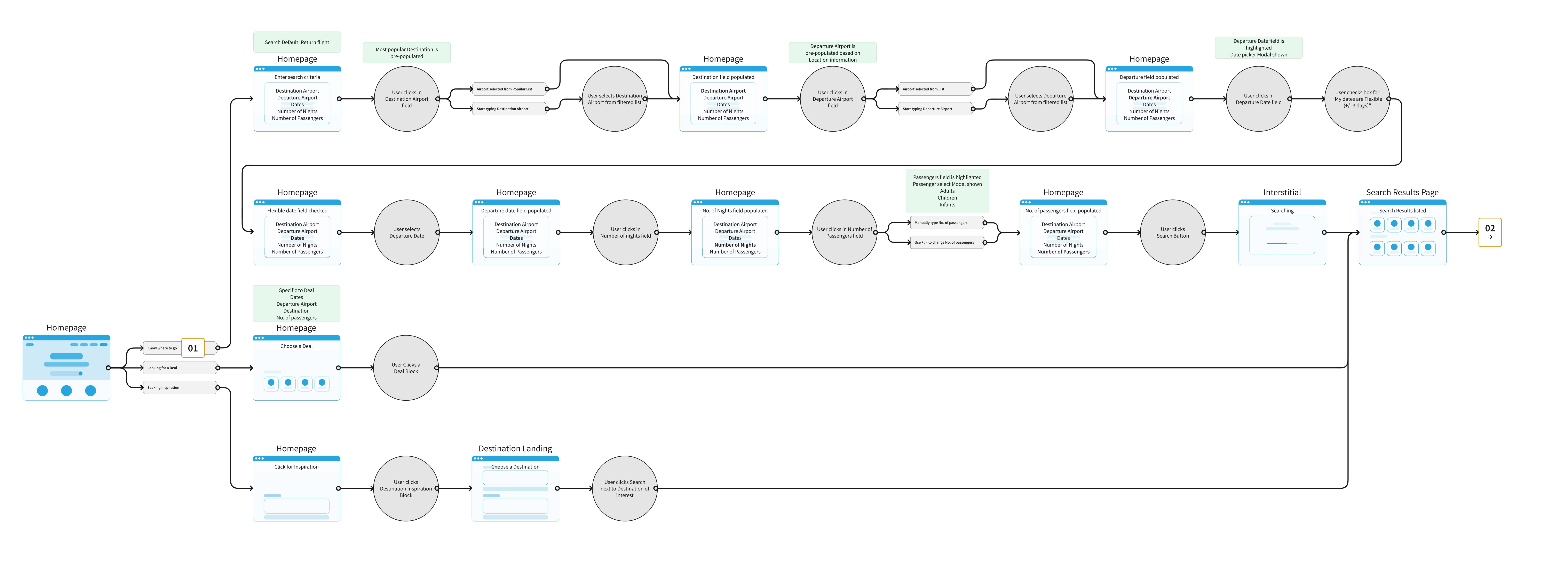




Key			
	Screen		
	Screen State	Interaction	Condition / User Choice / Path Condition / User Choice / Path











01 // Discovery

Project Seven: Flow Diagram - Desktop

